CLAIMS

1. A system for self-authenticating a first end-user connected to a common network
and a second end-user connected to the common network, the first end-user being a customer
of a first service provider of multiple service providers and the second end-user being a
customer of a second service provider of multiple service providers, comprising:
a digital repository populated with
service provider entries including information about the first service provider
and other information about the second service provider,
end-user entries including information about the first end-user and other
information about the second end-user, each of the end-user entries being associated with at
least one service provider entry, and
service description entries including information about a level of service
purchased by an end-user from a service provider, each of the service description entries
being associated with an end-user entry;
a processor; and
a computer readable medium encoded with processor readable instructions that when
executed by the processor implement,
a new device detection mechanism configured to detect a new device
connected to the common network, the new device being associated with one of the first end-
user and the second end-user,
a bandwidth allocation mechanism configured to allocate limited bandwidth
on the common network to the new device and to provide access to an end-user
authentication mechanism.

the end-user authentication mechanism configured to obtain identification
information from the one of the first end-user and the second end-user,
a service determination mechanism configured to query the digital repository
to determine the level of service purchased by the one of the first end-user and the second
end-user from a respective one of the multiple service providers based on information
obtained by the end-user authentication mechanism,
a service allocation mechanism configured to provide the level of service
purchased to the one of the first end-user and the second end-user authenticated by the end-
user authentication mechanism.

- 2. The system of Claim 1, wherein the digital repository comprises a database.
- 3. The system of Claim 1, wherein the common network comprises a network dedicated to broadband data transport services.
- 4. The system of Claim 3, wherein the data transport services comprise at least one of Internet access, voice over IP, and video on demand.
- 5. The system of Claim 1, wherein the common network comprises an open access network.
- 6. The system of Claim 1, wherein at least a portion of the common network comprises an Internet protocol network.

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- 7. The system of Claim 1, wherein at least a portion of the common network comprises a hybrid fiber optic coaxial network.
- 8. The system of Claim 1, wherein at least one of the multiple service providers
 comprises an Internet service provider.
- 9. The system of Claim 1, wherein at least a portion of the common network comprises a Data Over Cable Service Interface Specification network.
 - 10. The system of Claim 1, wherein at least a portion of the common network comprises a European Data Over Cable Service Interface Specification network.
 - 11. The system of Claim 1, wherein the bandwidth allocation mechanism is further configured to direct an end-user to the end-user authentication mechanism using a wildcard Domain Name System technique to resolve an end-user Domain Name System address resolution request to an IP address of the end-user authentication mechanism.
- 1 12. The system of Claim 1, wherein the bandwidth allocation mechanism is further 2 configured to use a policy-based routing to direct an end-user to the end-user authentication 3 mechanism.
- 1 13. The system of Claim 1, wherein the bandwidth allocation mechanism is further 2 configured to use at least one of a Layer Two Tunneling Protocol and policy-based routing to 3 direct an end-user to the end-user authentication mechanism.

14. The system of Claim 1 wherein the bandwidth allocation mechanism is further
configured to set IP address filters at an end-user device to block addresses other than an IF
address of the end-user authentication mechanism.

15. A method for self-authenticating a first end-user connected to a common network
and a second end-user connected to the common network, the first end-user being a customer
of a first service provider of multiple service providers and the second end-user being a
customer of a second service provider of multiple service providers, comprising:

populating a digital repository with

service provider entries including information about the first service provider and other information about the second service provider,

end-user entries including information about the first end-user and other information about the second end-user, each of the end-user entries being associated with at least one service provider entry, and

service description entries including information about a level of service purchased by an end-user, each of the service description entries being associated with an end-user entry;

detecting a new device connected to the common network, the new device being associated with one of the first end-user and the second end-user;

allocating limited bandwidth on the common network to the new device to provide access to an end-user authentication mechanism;

authenticating the one of the first end-user and the second end-user via the end-user authentication mechanism;

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- querying the digital repository to determine the level of service purchased by the one of the first end-user and the second end-user from a respective one of the multiple service providers based on information obtained in the obtaining step; and
- providing the level of service purchased to the one of the first end-user and the second end-user authenticated in the authenticating step.
- 16. The method of Claim 15, wherein the common network comprises a network dedicated to broadband data transport services.
 - 17. The method of Claim 16, wherein the data transport services comprise at least one of Internet access, voice over IP, and video on demand.
 - 18. The method of Claim 15, wherein the common network comprises an open access network.
 - 19. The method of Claim 15, wherein at least a portion of the common network comprises an Internet protocol network.
 - 20. The method of Claim 15, wherein at least a portion of the common network comprises a hybrid fiber optic coaxial network.
- 1 21. The method of Claim 15, wherein at least one of the multiple service providers 2 comprises an Internet service provider.

means for authenticating the one of the first end-user and the second end;

and providing access to an end-user authenticating means;

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means for querying the digital repository to determine the level of service purchased by the one of the first end-user and the second end-user from a respective one of the multiple service providers based on information obtained by the means for authenticating; and means for providing the level of service purchased to the one of the first end-user and the second end-user authenticated by the means for authenticating.

25. A computer program product, comprising:

a computer storage medium; and

a computer program code mechanism embedded in the computer storage medium for causing a processor to self-authenticate a first end-user connected to a common network and a second end-user connected to the common network, the first end-user being a customer of a first service provider of multiple service providers and the second end-user being a customer of a second service provider of multiple service providers, the computer program code mechanism having,

a first computer code device configured to maintain service provider information, end-user information, and service description information in a database,

the service provider information including information about the first service provider and other information about the second service provider,

the end-user information including information about the first end-user and other information about the second end-user and including an association between each enduser and at least one service providers, and

the service description information including information about a level of service purchased by an end-user, and an association with an end-user;

a second computer code device configured to detect a new device connected to the common network, the new device being associated with one of the first end-user and the second end-user;

a third computer code device configured to allocate limited bandwidth on the common network to the new device and to provide access to a fourth computer code device;

the fourth computer code device configured to authenticate an end-user based on identification information obtained from the one of the first end-user and the second end-user;

a fifth computer code device configured to query the database to determine the level of service purchased by the one of the first end-user and the second end-user from a respective one of the multiple service providers based on information obtained by the fourth computer code device; and

a sixth computer code device configured to provide the level of service purchased to the one of the first end-user and the second end-user.

- 26. The computer program product of Claim 25, wherein the common network comprises a network dedicated to broadband data transport services.
- 27. The computer program product of Claim 26, wherein the data transport services comprise at least one of Internet access, voice over IP, and video on demand.
- 28. The computer program product of Claim 25, wherein the common network comprises an open access network.

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- 1 29. The computer program product of Claim 25, wherein at least a portion of the common network comprises an Internet protocol network.
- 1 30. The computer program product of Claim 25, wherein at least a portion of the common network as a hybrid fiber optic coaxial network.
- 31. The computer program product of Claim 25, wherein at least one of the multiple
 service providers comprises an Internet service provider.
 - 32. The computer program product of Claim 25, wherein at least a portion of the common network comprises a Data Over Cable Service Interface Specification network.
 - 33. The computer program product of Claim 25, wherein at least a portion of the common network comprises a European Data Over Cable Service Interface Specification network.
 - 34. The computer program product of Claim 25, wherein the third computer code device is further configured to direct an end-user to the end-user authentication mechanism using a wildcard Domain Name System technique to resolve an end-user Domain Name System address resolution request to an IP address of the fourth computer code device.
 - 35. The computer program product of Claim 25, wherein the third computer code device is further configured to use policy-based routing to direct an end-user to the fourth computer code device.

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- 36. The computer program product of Claim 25, wherein the third computer code device is further configured to use at least one of a Layer Two Tunneling Protocol and policy-based routing to direct an end-user to the fourth computer code device.
 - 37. The computer program product of Claim 25 wherein the third computer code device is further configured to set IP address filters at an end-user device to block addresses other than an IP address of the fourth computer code device.
 - 38. A method for self-authenticating a first end-user connected to a common network and a second end-user connected to the common network, the first end-user being a customer of a first service provider of multiple service providers and the second end-user being a customer of a second service provider of multiple service providers, comprising the steps of:

 detecting a new device connected to the common network;

 granting a limited bandwidth on the common network to the new device;

 authenticating one of the first end-user and the second end-user of the new device through an application accessible over the limited bandwidth;

 determining a level of service purchased from a respective one of the first service

provider and the second service provider by the one of the first end-user and the second enduser identified in the authenticating step; and

providing the level of service purchased on the common network to the one of the first end-user and the second end-user.